



City of Durango Installs Mvix Digital Signage Systems in its City Transit Fleet

Chantilly, VA. Mar, 1 2011: In an effort spearheaded by the City of Durango and Professional Computer Solutions (PCS), a preferred Mvix partner, the “Durango T” is now equipped with High-Definition monitors for alerts, announcements and entertainment for its commuters. As a part of this project, Professional Computer Solutions, a Durango-based System Integrator installed Mvix Ceeno Networkable Signage Systems to showcase content on 22-inch 1080p LCD screens mounted inside transit buses.



Operationally, Durango T’s project involves displaying routes, schedules and local-business advertising on LCD screens mounted in commuter buses. As these buses pull into the transit center in downtown Durango, all vehicles are turned-off as commuters embark. Upon restarting the bus, Mvix Ceeno automatically downloads the new information from the City’s network servers and starts playback.

PCS, a 25-year company, is a premier IT service provider focusing on business networks and computer systems. It specializes in network design and services in the City of Durango, offering turnkey systems and managed solutions for local government and commercial businesses. A certified Dell Partner, PCS has helped clients in the education, hotels and restaurants businesses to setup their IT and AV infrastructure.



In its search for low-cost, small-footprint and energy-efficient signage platforms, PCS tested multiple signage systems – ranging from stand-alone PC-based systems to embedded, legacy signage platforms. After extensive trials, Mvix Ceeno Digital Signage Platform was formally chosen for the transit network project. “The overall objective of this project was to inform and educate commuters and enhance their transit experience. Our primary goal was to have a robust signage platform with 99.99% uptime, which could be updated remotely over the network. Mvix signage systems were just the perfect fit in this infrastructure. These systems work on solid-state storage and are highly reliable. Apart from their low cost, they are extremely user friendly to setup and implement” said Erik Jessen, Service Manager at PCS. “We are extremely pleased with the customer service and technical support team of Mvix. These individuals have made the project implementation a great success,” stated Erik

Mvix Ceeno is designed for a stable, robust operation and PCS’s application is an exemplary use of this platform”, stated Mark Shoe, Marketing Director at Mvix. “The affordable pricing structure and intuitive, hassle-free content management system is at the core of Mvix Digital Signage platform. We are proud of our partnership with PCS on this innovative project. Their impressive implementation of content update management over the wireless network infrastructure is commendable.”



Mvix’s HD Media technology is well-known all over the world for its reliable playback mechanisms and comprehensive format support. Mvix has leading expertise and products for digital playback of high-definition (1080p) video content for both consumer and commercial markets.

For details on Mvix Signage Platform visit:

<http://www.mvixusa.com/digital-signage/>

and

<http://www.mvixusa.com/product/mvix-ceeno-networkable-digital-signage-player>





Solutions for the HD Planet

Business Inquiries:

Mark Shoe

4229 Lafayette Ctr. Dr. Suite 1625, Chantilly, Va 20151 (USA)

Phone: 202.455.MVIX

Email: partners@mvixusa.com

ABOUT MVIX(USA), Inc.

MvixUSA is the market leader in technology and products for hard-disk based HTPCs, portable media-centers and hi-definition digital signage players. In addition, MvixUSA has leading expertise and products for digital playback of high-definition (1080p) video content, network streaming, NAS media storage, and IP service integration. Since inception, MvixUSA's commitment to delivering innovative solutions has put the company at the forefront of digital entertainment industry. With a versatile line of audio and video products for use at home, on the road and in business environments, MvixUSA caters to customers who value quality, style and a technology-enabled lifestyle. In the recent past, Mvix Media Centers has received accolades from many well-known and respected reviewers across the world. Recently it won the "Editor's Choice - Must Have" award from reputed technology review site TweakTown.com and was declared one of the "10 Hottest Linux Powered Gadgets" by TheHottestGadgets.com . MvixUSA products have been recommended as Best Holiday Gadget Gifts by ComputerWorld and Infoworld. For more information, visit www.mvixusa.com or call 1-866-310-4923

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